



America's Online Real Estate Marketplace

Corporate Backgrounder

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RealtyBid – *Bringing buyers and sellers together*

RealtyBid is an Internet real estate sales pioneer that has conducted more than 100,000 real estate transactions exclusively online for some of the nation's largest financial institutions, investment groups, real estate brokerage firms, and corporations. As one of the largest national online real estate auction companies, RealtyBid leverages state-of-the-art Internet technology to simplify the connection between real estate buyers and sellers.

RealtyBid specializes in the expedited sale of real estate through its innovative online bidding platform. Due to its stable of products, it also hosts bidding events for numerous classes of real estate, including bank-owned assets, investor properties, distinctive residences, condominiums, ranches and land, luxury properties, commercial assets, builder and developer assets, and international properties. RealtyBid's goal is to make real estate transactions more efficient and cost effective for all parties.

Since 2001, more than 100 million unique visitors, including many investors who make RealtyBid a regular stop during their property searches, have sought out RealtyBid. With clear navigation and intuitive search features, RealtyBid takes buyers directly to available properties and provides users with the ability to focus on specific geographical areas. Results can then be sorted by event end times, home prices, and locations. RealtyBid lets sellers market properties worldwide, helping to ensure each property receives maximum exposure, simplifying the purchase for buyers and sellers alike.