



RealtyBid.com Redesigns Real Estate Bidding Website

By Austin Kilgore

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RealtyBid.com launched the updated and redesigned version of its online real estate bidding Web site. The new site enhances user functions and experience, the Rainbow City, Ala.-based company said.

The site has a series of aesthetic changes and functionality upgrades. The site is a portal to quickly dispose of properties, particularly distressed properties that sell for below-market value.

In addition, a new function was created for commercial property sales in anticipation of potential increases in commercial foreclosures.

We have always prided ourselves on the transparency and ease-of-use of our online real estate bidding platform, and this is just the next step in striving for those goals," said CEO Tony Isbell.

Realtybid.com facilitated more than 25,000 home sales, since the site launched in 2001.

"We have sold tens of thousands of bargain homes through online bidding since we launched RealtyBid.com in 2001, and much of our success is due to the fact that we have put the needs of our customers and clients first," Isbell added.